**Press Release**

**FOR RELEASE – Wednesday 18th June 2025, 9:00am**

**Bruce Rayment Joins Webbe Marine**

Sydney, 18th June 2025 - Webbe Marine, Sydney’s new home of Bar Crusher boats is thrilled to announce the appointment of Bruce Rayment as the newest member of our team, specialising in Bar Crusher sales. With a lifelong passion for boating and fishing, and extensive experience on Bar Crusher boats since 2005, Bruce brings a wealth of knowledge, passion and dedication to his role.

Prior to joining Webbe Marine, Bruce Rayment was the CEO of building materials distributor HVG for 14 years and now has a portfolio of commitments spanning dementia research fundraising, management consulting, mentoring and this role with Webbe Marine. With a family of passionate and dedicated anglers, Bruce, his wife Belinda and their two sons have set over 120 State and National Sport & Game Fishing Records on Bar Crusher Boats. His commitment to excellence and customer satisfaction aligns perfectly with Webbe Marine's mission to deliver unparalleled service and top-quality products to our customers.

"We are delighted to welcome Bruce to our team," said Gavan Daly, Managing Director at Webbe Marine. "His reputation as a fisherman and his comprehensive understanding of Bar Crusher boats make him an invaluable addition to our sales team. We are confident that Bruce will play a pivotal role in expanding our presence and delivering exceptional service to our valued customers."

In his new role, Bruce Rayment will focus on showcasing the renowned Bar Crusher range, known for its innovation, durability, and performance on the water. His deep-seated enthusiasm for boating and fishing ensures that he will provide expert guidance to customers seeking the perfect vessel to suit their needs.

"I am excited to join Webbe Marine and represent the prestigious Bar Crusher brand," said Bruce Rayment. "I look forward to assisting people in finding their ideal new Bar Crusher and seeing them have the same great times on the water that I have had in the awesome Bar Crusher boats that I have owned."

For more information on Webbe Marine and the Bar Crusher range, please visit www.webbemarine.com.au or contact Bruce Rayment on 0438 221 028.

**About Webbe Marine:**

Founded in 1971, Webbe Marine has established a reputation as one of Australia’s most experienced and trusted marine dealerships. At Webbe Marine our passion for aluminium powerboats has led us to represent four of the most prestigious brands – Sailfish, Stabicraft, Bar Crusher and Extreme - known for quality, innovation, offshore capability and most importantly safety. With a commitment to excellence and customer satisfaction, Webbe Marine continues to be the preferred choice for plate aluminium boat buyers across Australia.